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**1.77M** IMAGES



## Multilingual Hotel Guide



## **Multilingual Hotel Guide**

### **Content drives conversion**

More than 722,000 hotel descriptions worldwide in 25 languages

### Hotel descriptions are available in:



The Multilingual Hotel Guide allows you to reach your international target group and helps to supplement your own hotel content. At present, it provides hotel descriptions for over **722,000** hotels worldwide.

The hotel descriptions are currently provided in **25** languages and accompanied by images if available.

Each description has a minimum of **500** characters, is delivered without vendorspecific details (spa or meal packages, transfers, etc.) and is exclusively composed of hotel-specific information (e.g. year of construction, number of rooms, hotel facilities, sport and entertainment offers).

### **GIATA Multilingual Hotel Guide in numbers**

- **722,000** hotels descriptions
- in 25 languages
- fact sheets in 42 languages

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