



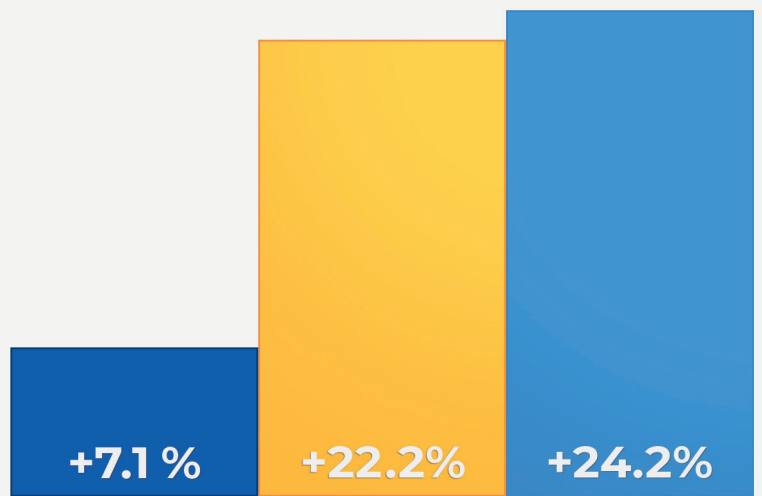
Room Type Mapping

More choice. Higher value sales

Make it easier for your customers to compare the best offers

Increase Your Sales Performance

- Conversion
- Margin
- Revenue



- ✓ Speed and flexibility
- ✓ Fast and easy integration
- ✓ Higher matching percentages
- ✓ Multilingual capability

- ✓ No mapping time lag
- ✓ Unlimited calls to API
- ✓ Less effort to maintain
- ✓ Constant product evolution

SUPPORTED LANGUAGES

COMING SOON



English



German



French



Italian



Portuguese



Spanish

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Room Type Mapping

Offering a wider choice of rooms

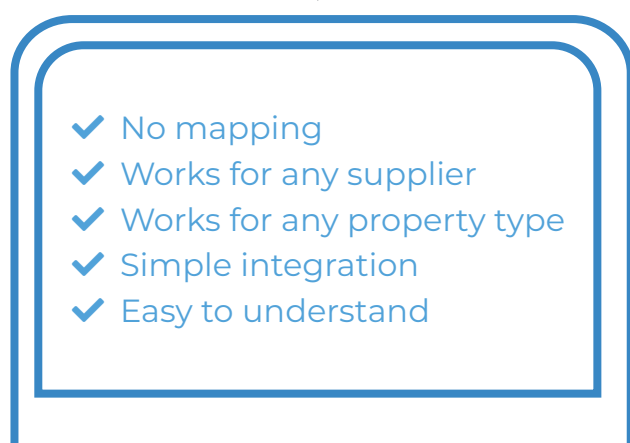
At the best possible price

Supplier responses before using RTM

- ✗ Suppliers use different naming conventions
- ✗ Difficult to match
- ✗ Drives customer to the lowest price room

Room Type

| |
|---|
| Supplier 1 Dlx Rm Sea Vw |
| Supplier 2 Deluxe Double with Ocean View |
| Supplier 3 Deluxe Room (sea view) early bird offer |
| Supplier 4 Sea view room (deluxe) free wifi, 32" lcd tv |



Attribute

Value

| | |
|-------------------|--------|
| Type | Room |
| Class | Deluxe |
| View | Sea |
| Bed Type | Double |
| No. of Bedrooms | 1 |
| Features | NULL |
| Accessible | False |
| Shared Facilities | False |
| Annex | False |

Supplier responses after using RTM

- ✓ Easy room type identification
- ✓ Clear room type naming
- ✓ Wider choice for customers
- ✓ Sell premium rooms
- ✓ Different languages supported

Room Type

Language

| | |
|---|-------|
| Deluxe Double with Ocean View | EN |
| Deluxe Doppelzimmer mit Ozeanblick | DE |
| Habitación deluxe con 1 cama doble (vistas al océano) | ES |
| Chambre Deluxe avec 1 lit double (vue sur l'océan) | FR |
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