

your global partner for content

## DESCRIPTIONS

## IMAGES

# Languages



# Multilingual Hotel Guide

## Content drives conversion

More than 500,000 hotels worldwide in 25 languages

### Hotel descriptions are available in:

 Arabic	 Hungarian
 Bulgarian	 Italian
 Chinese (Simplified)	 Japanese
 Chinese (Traditional)	 Norwegian
 Czech	 Polish
 Danish	 Portuguese (Brazil)
 Dutch	 Portuguese (Portugal)
 English (UK)	 Romanian
 English (USA)	 Russian
 Finnish	 Spanish
 French	 Swedish
 German	 Turkish
 Greek	

The Multilingual Hotel Guide allows you to reach your international target group and helps to supplement your own hotel content. At present, it provides hotel descriptions for over **500,000** hotels worldwide.








The hotel descriptions are currently provided in **25** languages and accompanied by images if available.

Each description has a minimum of **500** characters, is delivered without vendor-specific details (spa or meal packages, transfers, etc.) and is exclusively composed of hotel-specific information (e.g. year of construction, number of rooms, hotel facilities, sport and entertainment offers).

### GIATA Multilingual Hotel Guide in numbers

- ✓ **500,000** hotels descriptions
- ✓ in **25** languages
- ✓ fact sheets in **42** languages

### The following languages are planned:

 Croatian	 English (Canada)	 Estonian	 Latvian
 Lithuanian	 Slovenian	 Ukrainian	