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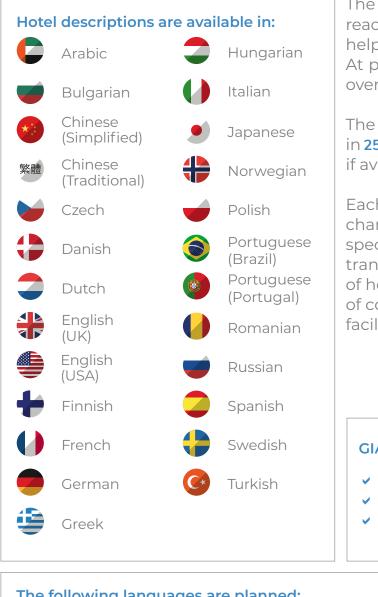


## **Multilingual Hotel Guide**

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### **Content drives conversion**

### More than 500,000 hotels worldwide in 25 languages



The Multilingual Hotel Guide allows you to reach your international target group and helps to supplement your own hotel content. At present, it provides hotel descriptions for over **500,000** hotels worldwide.

The hotel descriptions are currently provided in 25 languages and accompanied by images if available.

Each description has a minimum of 500 characters, is delivered without vendorspecific details (spa or meal packages, transfers, etc.) and is exclusively composed of hotel-specific information (e.g. year of construction, number of rooms, hotel facilities, sport and entertainment offers).

#### **GIATA Multilingual Hotel Guide in numbers**

- 500,000 hotels descriptions
- in 25 languages
- fact sheets in 42 languages











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