

## **Content drives conversion**

More than 342,000 hotels worldwide in 25 languages

## Hotel descriptions are available inv:



Arabic



Hungarian



Bulgarian



Italian



Chinese (Simplified)



Japanese

Chinese (Traditional)







Norwegian



Czech



Polish



Danish



Portuguese



Dutch



(Brazil) Portuguese



English



(Portugal)



(UK) English



Romanian



(USA)



Russian



Finnish



Spanish



French



Swedish



German



Turkish



Greek

The Multilingual Hotel Guide allows you to reach your international target group and helps to supplement your own hotel content. At present, it provides hotel descriptions for over 342,000 hotels worldwide.

The hotel descriptions are currently provided in 25 languages and accompanied by images if available.

Each description has a minimum of 500 characters, is delivered without vendorspecific details (spa or meal packages, transfers, etc.) and is exclusively composed of hotel-specific information (e.g. year of construction, number of rooms, hotel facilities, sport and entertainment offers).

## **GIATA Multilingual Hotel Guide in numbers**

- **342,000** hotels descriptions
- in 25 languages
- fact sheets in 42 languages

## The following languages are planned:



Croatian



English (Canada)



Estonian



Latvian

Lithuanian



Slovenian



Ukrainian

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